



The Leader in e-Safety Education

An estimated 50 million youth ages five through 17 regularly use the Internet. A survey conducted by i-SAFE Inc.'s National Assessment Center (NAC) revealed that 73 percent of students admitted there was a need to learn e-Safety. i-SAFE is the only comprehensive e-Safety program available that incorporates community outreach and youth empowerment in education-based materials.

Founded in 1998 and active in all 50 states, i-SAFE Inc. is the leader in e-Safety education. i-SAFE is a nonprofit corporation whose mission is to educate and empower students, parents, seniors, and community members to safely and responsibly take control of their Internet experiences. i-SAFE provides knowledge that will enable them to recognize and avoid dangerous, destructive, or unlawful online behavior, and to respond appropriately. This is accomplished through dynamic K through 12 curriculum and community-outreach programs for students, parents, law enforcement, and community leaders. i-SAFE is the only Internet safety organization to combine these elements.

Since 2002, i-SAFE's Safe School Education Initiative and Outreach Program received bipartisan support in both the United States House of Representatives and the Senate. Between 2002 and 2006 Congress awarded grants to i-SAFE totaling more than \$11 million to implement the program in all 50 states and the District of Columbia.

In 2003, the Department of Defense Education Activity (DoDEA), the civilian agency running Department of Defense (DoD) schools, awarded an exclusive contract to i-SAFE to educate and empower the more than 100,000 children of military personnel. The 221 DoDEA schools are located in 13 foreign countries and the United States. Never before has an Internet safety program been instituted in schools globally.

In 2006, through public-private partnerships (PPP) i-SAFE began developing relationships with Ministries of Education worldwide to provide localized age-appropriate curriculum in schools around the globe. i-SAFE is truly the international leader in Internet safety education.

In 2009, i-SAFE began enlisting schools, school districts, regional/state education agencies to subscribe as member-partners. Membership allows them to better define and implement their own e-Safety strategy by designating the educators and allowing them to access the e-Safety curriculum they want taught in their classrooms.

i-SAFE SUBSCRIPTIONS

i-SAFE curriculum is posted online to conveniently serve a school, district, education service network, and state or government agency – including foreign governments. They subscribe to one of i-SAFE's curriculum packages: "E-Rate Compliance Package," "Gold" or "Silver" and designate which educators will teach the lessons by completing a Districtwide Implementation Plan. Those educators then have unlimited access to download the online i-SAFE curriculum for the entire subscription period.

E-Rate Compliance Package subscription: The "Protecting Children in the 21st Century Act" of 2008 requires schools to teach "appropriate online behavior, including interacting with other individuals on social networking Web sites, in chat rooms and cyber bullying awareness and response" to receive E-Rate funds for Internet service, Internet access or internal connections. This subscription allows educators access to ONLY the E-Rate mandated curriculum, plus:

- Verifiable Documentation – independent third-party records

- End-of-year Audit Reports – details schools, teachers, Internet safety topics, dates, and number of students taught
- Assessment Reports

Silver subscription: The Silver subscription allows educators to have access to all i-SAFE curriculum but *not including the E-Rate mandated curriculum*, plus:

- DVD Webcasts for grades 9-12

Gold subscription: The Gold subscription combines the curriculum and i-SAFE resources on both the Gold and E-Rate subscriptions. Gold allows educators access to all i-SAFE curriculum including E-Rate mandated curriculum, plus:

- DVD Webcasts for all grades
- District Video Streaming
- Quarterly Metrics Reports
- E-Rate Audit Report
- Free Access to Web Seminars

EDUCATION

i-SAFE's education component provides students with dynamic, interactive, up-to-date e-Safety curriculum lessons. These lessons are available online, in the classroom, and in the community. They employ peer-to-peer (P2P) communication and cooperative-learning activities to help students retain this valuable information.

The i-SAFE e-Safety curriculum is age-appropriate for grades K through 12. It is correlated to all of the National Educational Technology Standards for Students (NETS). These standards are published by the International Society for Technology in Education (ISTE) to provide teachers, technology planners, teacher-preparation institutions, and educational decision-makers with frameworks to guide them in establishing enriched learning environments supported by technology.

The curriculum features i-SAFE character i-Buddy at the elementary level. He presents the lessons that provide young students with age-appropriate exposure to Internet concepts and vocabulary by engaging them in hands-on activities. At the middle school, focus shifts to draw students into discussions and participatory activities to foster interaction, cooperative learning, concept development, and opportunities for school and community outreach. The high school curriculum includes lesson plans and participatory activities as well as video Webcasts. The i-SAFE Webcasts are 10-20 minutes long and include several breaks (with questions provided) for classroom discussion. The Webcasts are hosted by students from around the country.

E-Rate Compliance Package curriculum

Has been developed to meet the needs of E-Rate teaching mandates in the Protecting Children in the 21st Century Act legislation. It focuses on these topics:

- Personal Safety – appropriate online behavior
- Social Networking – safe and responsible interaction with other individuals on social networking Web sites and in chat rooms
- Cyber Bullying – increase students' awareness about cyber bullying and response

Silver Package curriculum

Is age-appropriate lesson plans and reproducible activities on:

- Cyber Community Citizenship – relates real world and online behavior/consequences
- Cyber Security – Malicious software, spam, identity theft awareness and response
- Intellectual Property – Copyright protections, plagiarism, file-sharing in Cyberspace

- Predator Identification – Understanding the grooming process, and appropriate response to strangers online

Gold Package curriculum

Combines all i-SAFE materials offered in both the E-Rate Compliance and Silver curriculum packages. Gold is the comprehensive approach to teaching e-Safety in today’s Web 2.0 world – safety, responsibility, security, and more online.

Effectiveness of i-SAFE

After the curriculum has been taught, i-SAFE’s National Assessment Center (NAC) surveys the students to make sure knowledge on the safe and responsible use of the Internet is retained. Below are some results:

- 87% of 3-4 graders agree that they should get permission from their parents before filling out online forms, meeting Internet friends, sharing photos, home address or the names of their schools.
- 89% of 3-12 students have indicated that they plan to discuss Internet safety with their parents, siblings and/or friends.
- 79% of students in grades 3-12 stated an intention to be more careful about where they go and what they do on the Internet.
- 73% of 5-8 graders have reported that they will not accept illegally copied music from friends in the future.
- 76% of grade 3-12 students indicated that they will be more careful about sharing personal information on the Internet.
- 70% of middle and high school students indicated that they would definitely credit to the author/owner for any schoolwork related information they get from the Internet.

SERVICE LEARNING

Service learning is the integration of active participation in a community project into academic curriculum. It is designed to enable students to learn and develop through integrated learning, which has increased meaning and newfound civic responsibility. Students take what they learned about e-Safety in the classroom directly into the community. i-SAFE’s new curriculum packet on service learning can be used in a classroom or service-learning atmosphere.

COMMUNITY OUTREACH

The i-SAFE community-outreach initiative extends e-Safety awareness beyond the classroom. It brings students, parents, schools, community leaders, and others together to share knowledge about safe and responsible use of the Internet within the community.

i-PARENT

Parents are key to safe and rewarding online experiences for the entire family. i-SAFE educates parents about hazards in Cyberspace and provides them with free materials and opportunities to spread this valuable information throughout their communities.

Digital Divide—Parent vs. Student Perceptions

- 88% of parents say they have established rules for their children’s Internet usage.
- 38% of students say their parents have NOT established rules for their Internet usage.
- 42% of high school students say they know how to use the Internet better than their parents.
- 49% of 5-8 graders “Never” (24%) or “Rarely” (25%) discuss Internet safety with their parents. This number is higher for 9-12 graders. 64% of high school students “Never” (27%) or “Rarely” (37%) discuss Internet safety with their parents.

Risky Student Behavior

- 86% of high school students have personal pages on social networking sites.
- 20% of all 9-12 graders who go online have met someone they first met on the Internet face to face.
- 25% of students in grades 5-12 know of at least one student whose online postings have led to serious consequences like suspension, expulsion and arrest.
- 33% of 5-12 graders said their parents would disapprove or punish them if they knew about all their Internet activities.

i-FIFTY+

The i-FIFTY+ program is designed to train older adults through online video to avoid becoming victims of Internet scams and frauds, malicious code, and identity theft, and to teach them about personal safety. This program focuses on educating and empowering adults older than 50 to make a difference in the lives of children in their communities by preventing future online victimization. The i-FIFTY+ program encourages older adults to join with other i-FIFTY+ adults and i-PARENTS to create local i-PARENT Boards.

i-PARENT Boards

i-PARENT Boards are comprised of parents, local community leaders, and activists. The Boards partner with i-SAFE to bring e-Safety education to their communities by training other parents, promoting youth empowerment, advocating to elected officials, distributing information, and partnering with schools.

Internship

i-SAFE created a dynamic virtual internship program for high-school students to help others around the globe take control of their Internet experiences. At no cost to the student, i-SAFE will provide each intern with a toolkit of materials and resources for planning activities and events to gain real-world experience.

i-MENTOR

i-MENTORS plan i-SAFE activities, events, and trainings to get the message of safe and responsible use of the Internet to their fellow students. Any student motivated to take i-SAFE information and share that knowledge with friends, peers, parents, schools, and communities can become an i-MENTOR.

Cyber Bullying

- 19% of 3-4 graders have been bullied online. 9% report bullying others.
- 40% of 5-8 graders have been bullied online. 34% report bullying others.
- 57% of 9-12 grade students have been bullied online. 47% report bullying others.

i-SAFE Training Options—Online or Offline

Each i-SAFE subscription-member school or district designates personnel to access i-SAFE curriculum. Professional development training is recommended, however certification is not required to teach i-SAFE lessons. i-SAFE's Professional Development Program (PDP) is a training session that includes a comprehensive explanation of e-Safety concepts, a sneak peak at sample i-SAFE curriculum, and detailed instruction on the i-SAFE community-outreach campaign.

There are three ways to participate in an i-SAFE Professional Development Program for educators and law enforcement:

- ***Premier Professional Development Program (PDP)***
 - This version is hosted in person by an i-SAFE certified trainer.
- ***Premier Video PDP***
 - This version is in the form of a DVD and hosted in person.

- ***i-LEARN Online***

- These on-demand online training modules are available to educators and law enforcement. They are designed to be self-paced, available anytime on any computer with Internet access, and provide the necessary training to utilize the curriculum.

There are similar online and offline programs specifically designed to train students (i-MENTOR), parents (i-PARENT), and adults older than 50 (i-FIFTY+).

CORPORATE PARTNERS

i-SAFE provides dynamic e-Safety content to produce a co-branded Web site with its corporate partners. The site has all the tools employees need to promote responsible cyber citizenship. The content includes professionally produced videos, PowerPoint presentations, and how-to manuals in downloadable format.

LAW ENFORCEMENT

i-SAFE partners with prosecutors and law-enforcement officials from the federal, state, and local levels to educate the community about e-Safety. These officials work together to share information and resources, and work in a coordinated effort to fulfill the mission of educating and empowering youth to be responsible online. i-SAFE provides criminal-justice personnel with the tools needed to be proactive in the community. This allows prosecutors and law-enforcement officials from across the country the opportunity to move communities toward education and away from victimization.

Operation i-SHIELD

Operation i-SHIELD is a nationwide network of independent task forces comprised of volunteer federal, state, and local prosecutors, and other law enforcement professionals. The network of i-SHIELD Task Forces provides a framework for these law enforcement professionals to work together to reduce and prevent Internet crime and victimization by using i-SAFE resources to design and conduct locally focused plans and strategies for informing and educating citizens of all ages in their communities on the full range of e-Safety issues. Operation i-SHIELD orientation and training is available through i-LEARN Online.

NATIONAL ASSESSMENT CENTER (NAC)

During each school year, several hundred thousand students submit assessments – online and anonymously – that are collected and stored in i-SAFE’s National Assessment Center’s database. Student assessments are real-time survey data on the attitudes and behaviors of children while they are on the Internet. Among other things, this national real-time database allows i-SAFE to identify online behavioral trends of America’s youth.

Students complete “pre-assessments” each school year before they begin i-SAFE e-Safety curriculum lessons. Pre-assessments are measurements of students’ existing online attitudes and behaviors. When students have completed i-SAFE lessons, they submit “post-assessments.” Post-assessments measure the effects, or impact, of the i-SAFE curriculum on student attitudes and behaviors online. Six weeks after completing i-SAFE lessons, students submit “outcome assessments.” Outcome assessments measure the durability of positive changes in student online attitudes and behaviors.

The National Assessment Center’s reports have become a valuable and trusted source of real-time information. i-SAFE uses this information to keep its dynamic, interactive e-Safety curriculum up-to-date and relevant to what’s happening online. Teachers, school administrators, school boards, parents and parent groups can obtain annual and customized National Assessment Center reports from i-SAFE’s online store. To order a customized National Assessment Center report, e-mail: **nac@isafe.org**